

Privacy Policy

Effective Date: July 7, 2024

Last Updated: July 7, 2024

At SaaS Pros, your privacy is our priority. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our software-as-a-service (SaaS) platform (the “Service”). By accessing or using the Service, you agree to this Privacy Policy.

1. Information We Collect

We may collect personal and non-personal information about you, including:

1.1. Personal Information

- **Account Information:** Name, email address, phone number, and company details.
- **Payment Information:** Billing details such as credit card numbers and billing addresses (processed securely by a third-party payment processor).
- **User Data:** Information you provide when creating accounts, sending messages, or using the Service’s features.

1.2. Non-Personal Information

- Browser type, IP address, device type, operating system, and usage data (e.g., time spent on the platform, pages visited).

1.3. Third-Party Integrations

If you connect third-party tools (e.g., CRM, email platforms), we may collect data from these integrations to enhance your experience.

2. How We Use Your Information

We use your information to:

- Provide, operate, and improve the Service.
 - Communicate with you about updates, features, and billing.
 - Process transactions securely.
 - Customize and enhance user experience.
 - Ensure legal compliance and security.
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3. Sharing Your Information

We do not sell your personal information. However, we may share your data in the following situations:

- **Service Providers:** Trusted third-party vendors that assist in hosting, payment processing, analytics, or support.
 - **Legal Obligations:** When required to comply with laws, regulations, or legal processes.
 - **Business Transfers:** In the event of a merger, sale, or acquisition.
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4. Data Retention

We retain your personal data for as long as necessary to provide the Service or as required by applicable laws. Upon request, we can delete your account and associated data, subject to legal or contractual obligations.

5. Your Privacy Rights

5.1. General Rights

You have the right to access, correct, or delete your data. Contact us at support@saaspros.io to exercise your rights.

5.2. California Residents (CCPA)

California residents may:

- Request disclosure of personal data collected, used, or shared.
- Opt out of the sale of personal information (we do not sell your data).

5.3. EU/EEA Residents (GDPR)

Under GDPR, you have the right to:

- Request access, correction, or deletion of your data.
 - Restrict or object to data processing.
 - Data portability.
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6. Cookies and Tracking Technologies

We use cookies, pixels, and similar technologies to:

- Enhance functionality and security.
- Analyze usage patterns.
- Deliver personalized experiences.

You can control cookies through your browser settings. Disabling cookies may limit certain features of the Service.

7. Security

We implement industry-standard security measures, including encryption, firewalls, and secure access controls, to protect your data. However, no method of transmission or storage is 100% secure.

8. Third-Party Links

Our platform may contain links to third-party websites. We are not responsible for their privacy practices or content. Review their policies before providing personal information.

9. International Users

If you access the Service outside the United States, your information may be transferred and processed in the U.S. or other countries. By using the Service, you consent to such transfers.

10. Updates to This Policy

We may update this Privacy Policy periodically. Changes will be posted on this page with a revised "Last Updated" date. Continued use of the Service constitutes acceptance of the updated policy.

11. Contact Us

If you have questions or concerns about this Privacy Policy, contact us at:

Email: support@saaspros.io

Phone: (214) 382-2976 Dallas

(212) 547-9865 New York

(213) 293-2414 Los Angeles

(888) 692-5828 Sales, Marketing & Membership

(800) 965-5525 Facsimile 24/7/365 & WhatsApp

Mailing Address: SAAS PROS, INC.

Mailing Address: 2020 N ACADEMY BLVD. SUITE 261

Mailing Address: COLORADO SPRINGS, CO 80909-1567